

Government Engineering College Valsad Celebrates International Coastal Cleaning Day 2026

International Coastal Cleanup Day was celebrated on 19th September 2026 at Tithal Beach in Valsad district, next to the Swaminarayan Temple. The theme for this year was "Clean Seas for Resilient Communities." International Coastal Cleanup Day is observed annually on the third Saturday of September.

A total of 225 participants including students, teachers, principals, and members of the community from various institutions in Valsad district took part in the event; these included Government Engineering College (Valsad), Shah N.H. Commerce College (Valsad), J.P. Shroff Arts College (Valsad), Shah K.M. Law College (Valsad), B.K.M. Science College (Valsad), Seema Jagran Manch (Valsad), Paryavaran Sanrakshan Gatividhi (Valsad), and the Mahalaxmi Mitra Mandal NGO.

A total of 294 kg of plastic was collected collectively. This plastic was sent to Atul Industries' recycling unit in Lilapur village.

Another highlight of the event was that the bags and gloves used for waste collection were entirely eco-friendly and compostable. The program began at 8:00 AM with refreshments provided as a blessing from the Swaminarayan Temple and concluded at 12:00 PM. Principals and staff members from institutions near Tithal were also present at the event.

The objective of this program is to prevent marine pollution; to clean up plastic, glass, metal, and other waste accumulating on the coastline and stop it from entering the sea; and to study the types and sources of waste and collect data to help formulate future environmental policies. Everyone should protect marine life to prevent the harm caused to marine organisms by pollution. The Program also motivates Coastal Environment, Climate Change and Blue Economy. Coastal environments, climate change adaptation in marine ecosystems, and the blue economy come under SDG 14: Life Below Water.

